tripexperiences

MEDIA KIT

Dora Christofi

Founder & Owner

ABOUT

Trip Experiences is your go-to travel website for inspiration and tips on worldwide destinations. We share travel experiences, advice, honest reviews of hotels, restaurants, travel platforms, and more to help travellers make the most of their journey.

AUDIENCE DEMOGRAPHICS

Gender

♀ **59%** Women

♂ **41%** Male

Age

25-34

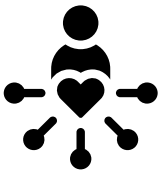
35-44

45-54

Geos

Cyprus (CY) - 55%
United Kingdom (GB) - 30%
United States (US) - 7%
Israel (IL) - 5%
Netherlands (NL) - 2%

Interests



Travel/Travel Buffs/Luxury Travelers
Food & Dining/Cooking Enthusiasts
Avid News Readers/Entertainment News
Lifestyles & Hobbies/Shutterbugs

55K	15K	789K	77%
Average Visitors	Followers across all networks	Average Impressions	Engagement Rate

trip-experiences.com dorastripexperiences info@trip-experience.com

tripexperiences

TRAFFIC ACQUISITION

Organic Search - 83.6%
Direct - 12.3%
Organic Social - 3.7%
Referral - 0.4%

We aim to inspire travelers to explore new places with confidence and excitement.

SERVICES

Reviews *(Hotels, Restaurants, Travel Platform/Apps)*
Banner Advertising
Sponsored Articles
Social Media *(Posts & Reels)*

PREVIOUS COLLABORATIONS

Hotels

Conrad Koh Samui (Hilton): A Luxurious Gateway
Cavo Maris Beach Hotel: An Exceptional Family Experience
Casale Panayiotis: A luxury resort located in the mountains
Crystal Springs Beach Hotel: Warm Top Service Hotel
Manolia: Nicosia City Residences
Cyprus Vavla Rustic Retreat: A Traveller's Review

Travel Platforms/Apps

Aegean Airlines: A Traveller's Review
WayAway Review: Cheap Flights with Cashback
Airalo eSim: Reasons to use an eSIM when Travelling
Compensair: Missed Flight: Find out how to get Flight Compensation

Restaurants *(NEW)*

Bon Vivant: Brunch & Cakes in Paphos, Cyprus

PARTNERS

Booking.com
Skyscanner
Tripadvisor
Rentalcars.com
Hotels.com
Expedia
compensair
viator

AWARDED

LUX MAGAZINE life

Most Engaging Travel Blog & Online Travel Resource 2023

VIEW AWARD